



Humboldt Bay Fire News Release

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FOR IMMEDIATE RELEASE

Subject : “Share the Magic of Christmas” Toy Drive and Santa For Seniors

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The Humboldt Bay Firefighters Union Local 652 “Share the Magic of Christmas” Toy Drive and “Santa for Seniors” donation programs have begun!

Our Toy Drive is the oldest and longest-running toy drive in Humboldt County; not even 2020 can stop us! In the 1920’s, firefighters began collecting and fixing toys for local, underprivileged children. Using their own money and their days off, firefighters would collect broken bicycles, dolls, etc. and refurbish them to look and function like new. This tradition continues to grow, and we now partner with The Salvation Army to distribute new, unwrapped toys to children in our community who may not otherwise receive a gift for the holidays. This event continues to be funded by the generosity of personal firefighters as well as through the support and donations from local area businesses and citizens.

We hope that you will join us in supporting local children this year. All toys collected are distributed to local children ages 0 – 12 in Humboldt County. It is our goal to help over 600 families this year!

Wanting to donate? Look out for the big red barrels at the following locations:

- Any Humboldt Bay Fire Station
- B Styled Studio: 2901 F St.
- George Peterson Insurance: 416 E St.
- Eureka City Hall: 531 K St.
- Poletskis Appliances: 341 W Harris St.
- Hunter, Hunter, & Hunt: 1315 4th St.
- Old Town Coffee & Chocolates: 211 F St.
- Porter Street BBQ: 605 Broadway St.
- Spotlight Video: 322 Harris St.
- Starbucks: 326 5th St.
- State Farm: all Eureka locations
- Los Bagels: 403 2nd St.
- The Central Office Copy Center: 326 I St.

Donate by December 17 as all boxes will be collected December 18, 2020.

In addition to the Toy Drive, we are proud to continue the annual “Santa for Seniors” program. This year we are partnering with the Humboldt Senior Resource Center’s “White Bag Program.” This program

provides local senior citizen with a holiday bag that has been decorated by local school children. All bags are filled with food and treats for the holidays as well as a warm, nutritious meal. They hope to assemble, wrap, and deliver over 400 bags this year!

By making a toy or monetary donation to one of these programs, you can help share the magic of Christmas with someone less fortunate than yourself and directly benefit the children and elders in your community. Thank you.

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