

Humboldt Bay Fire News Release

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FOR IMMEDIATE RELEASE

Subject: Fire Prevention Week 2021

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It's that time again! The 99th Annual Fire Prevention Week is coming up October 3 – 9 and Humboldt Bay Fire has a full week of activities planned for the community.

This year's theme is "Learn the Sounds of Fire Safety," which helps people better understand the reasons smoke alarms may sound and the know-how to effectively address them, helping ensure that smoke alarms remain in working order.

- When a smoke alarm or carbon monoxide (CO) alarm sounds, respond immediately by exiting the home as quickly as possible.
- If your alarm begins to chirp, it may mean that the batteries are running low and need to be replaced. If the alarm continues to chirp after the batteries are replaced, or the alarm is more than 10 years old, it is time to replace the alarm.
- Test all smoke and CO alarms monthly. Press the test button to make sure the alarm is working.
- If there is someone in your household who is deaf or hard of hearing, install bed shaker and strobe light alarms that will alert that person to fire.
- Know the difference between the sound of a smoke alarm and a carbon monoxide alarm three beeps for smoke alarms; four beeps for carbon monoxide alarms.

Although current COVID-19 restrictions still deny us the ability to host you for Open House this year, Humboldt Bay Fire has created an exciting week of opportunities to engage in fire prevention. Check out the full schedule, resources, and opportunities at our website: http://www.hbfire.org/fire-prevention-week-2021. Additionally, keep an eye on our social media pages for crew takeovers and new videos!

Here is a snapshot of what the week has to offer:

All Week:

• Fire Safety Habits! Take pictures completing any of the items on the Fire Safety Habits List and post them to Facebook, Instagram, or Twitter tagging @HumboldtBayFire to be entered into our Grand Prize Drawing! If you don't have social media, email your photos to aconlin@hbfire.org with the subject "Fire Safety Habits Drawing Entry" to be entered. Winner will be announced Friday!

Monday:

- Activity Packet Pickup! Packets for school-age children will be available for pickup between 8:30am and 5pm at HBF Fire Station 1.
- Photos with Sparky! Sparky the Fire Dog will be on site between 2pm-4pm for pictures.

Tuesday:

Webinar! HBF's Community Emergency Response Team (CERT) will be hosting a webinar
"Neighborhood Emergency Response Planning at 6:00pm over zoom. One attendee will be selected at
random to receive a gift basket, courtesy of George Petersen Insurance!
[https://us02web.zoom.us/j/89622546428?pwd=YjV3UzdlT2E2a0JLTFFjVjI4cHMyQT09]

Wednesday:

Coloring Contest! Send us your Sparky the Fire Dog coloring book page before 10am. We will post all
entries to our HBF Facebook page and the photo will the most likes by 8am on Thursday will win a
prize! Email aconlin@hbfire.org Download here: http://www.hbfire.org/fire-prevention-week-2021

Thursday:

• Sound the Alarm! Sign up to receive your FREE smoke alarm(s) installation before Thursday and a member of our team will contact you: https://forms.gle/vnwNDgeE6DqbhD8t9

Friday:

 Discount Day! Load up on all your essential home fire safety needs! Enjoy a 20% discount from our partners at Eureka Ace Hardware on 10/8 and a huge sale on fire safety equipment 10/5-10/11 at Pierson Building Center!

Grand Prize Raffle Drawing! Show us your fire safety habits by tagging us on social media throughout the week to be entered into this drawing for a home fire safety kit including a brand-new Honda Generator! ###